



ORREGIN

BRINGS YOU

SVENKLAS



Sustainable Luxury For Modern Travel

Svenklas [meaning “Victory for the Youth” in Norse] is a design-driven sustainable luxury lifestyle brand creating thoughtful products using plant-based natural materials for life’s everyday journeys.

Channeling the simplicity and beauty of the great outdoors; our minimal, functional and aesthetically appealing products are crafted using premium natural materials and infused with a distinct streak of luxury with carefully chosen features for urban cityscapes and outdoor adventures alike.

SVENKLAS



BACKPACKS

Amber Backpack

RRP 95

Shaped by artistic craftsmanship, Amber combines timeless design, minimalist aesthetic and modern functionality with an unrivalled attention to detail.



Water-resistant fabric



Recycled body fabric



1-year warranty



Padded for comfort



Fits laptops up to 16"

Minimum Order Qty - 50 pcs



Roscoe Backpack

RRP 80

Roscoe combines sophisticated design and versatility while offering contemporary style with a functional range of storage options and refined hardware finishes.



Water-resistant fabric



Recycled body fabric



1-year warranty



Padded for comfort



Fits laptops up to 16"

Minimum Order Qty - 50 pcs



Hagen Backpack

RRP 75

Perfect for everyday journeys and exploration, the clean and minimal Hagen offers innovative custom details and modern styling. Defined by an intricately constructed form and a progressive aesthetic.



Water-resistant fabric



Quick-access front pocket



1-year warranty



Padded for comfort



Fits laptops up to 16"



Minimum Order Qty - 50 pcs



Arvid Backpack

RRP 125

Crafted with 100% recycled and water-resistant durable luxurious materials, Arvid features a separate padded 16" laptop pocket and two convenient compartments. Minimal sleek scandinavian design, bespoke metallic hardware, adjustable shoulder straps, hidden bottle pockets, luggage sleeve, padded back for extra comfort, full wraparound zip opening makes Arvid a super functional backpack with timeless yet modern aesthetics.



Water-resistant
fabric



Recycled body
fabric



1-year
warranty



Padded for
comfort



Fits laptops up
to 16"



Minimum Order Qty - 30 pcs

Alva Backpack

RRP 70

This water-resistant and functional backpack is constructed from 100% recycled polyester. Functional and with a minimal yet stylish approach to design, this backpack is a perfect everyday companion.



Water-resistant fabric



Recycled body fabric



1-year warranty



Padded for comfort

Minimum Order Qty - 50 pcs



Askel Backpack

RRP 80

This water-resistant and functional backpack is constructed from 100% recycled polyester. Functional and with a minimal yet stylish approach to design, this backpack is a perfect everyday companion.



Water-resistant fabric



Recycled body fabric



1-year warranty



Padded for comfort



Minimum Order Qty - 50 pcs

Cleo Backpack

RRP 85

Shaped by artistic innovation, the modern and minimal Cleo combines timeless luxury with practical elegance to make your every experience a little more leisurely.



Water-resistant
fabric



Recycled body
fabric



1-year
warranty



Padded for
comfort

Minimum Order Qty - 50 pcs



Siv Backpack

RRP 115

Water-resistant zipper backpack constructed from 100% recycled polyester. It features a 16" laptop compartment, a shoe compartment, and can carry up to 34 L. The bag is designed with a zip around opening for easy packing. A spacious backpack perfect for daily commute or weekend travels.



Water-resistant fabric



Recycled body fabric



1-year warranty



Padded for comfort



Fits laptops up to 16"



Minimum Order Qty - 50 pcs

Alvar Backpack

RRP 125

Made of 100% recycled material, the Earthen Backpack shows our dedication to the greater good. It will make you feel good about your style and your contribution to the planet. While making the backpack more sustainable and eco-friendly, we are still preserving the minimalist design and luxury craftsmanship to ensure your style classy and timeless.



Water-resistant fabric



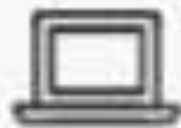
Recycled body fabric



1-year warranty

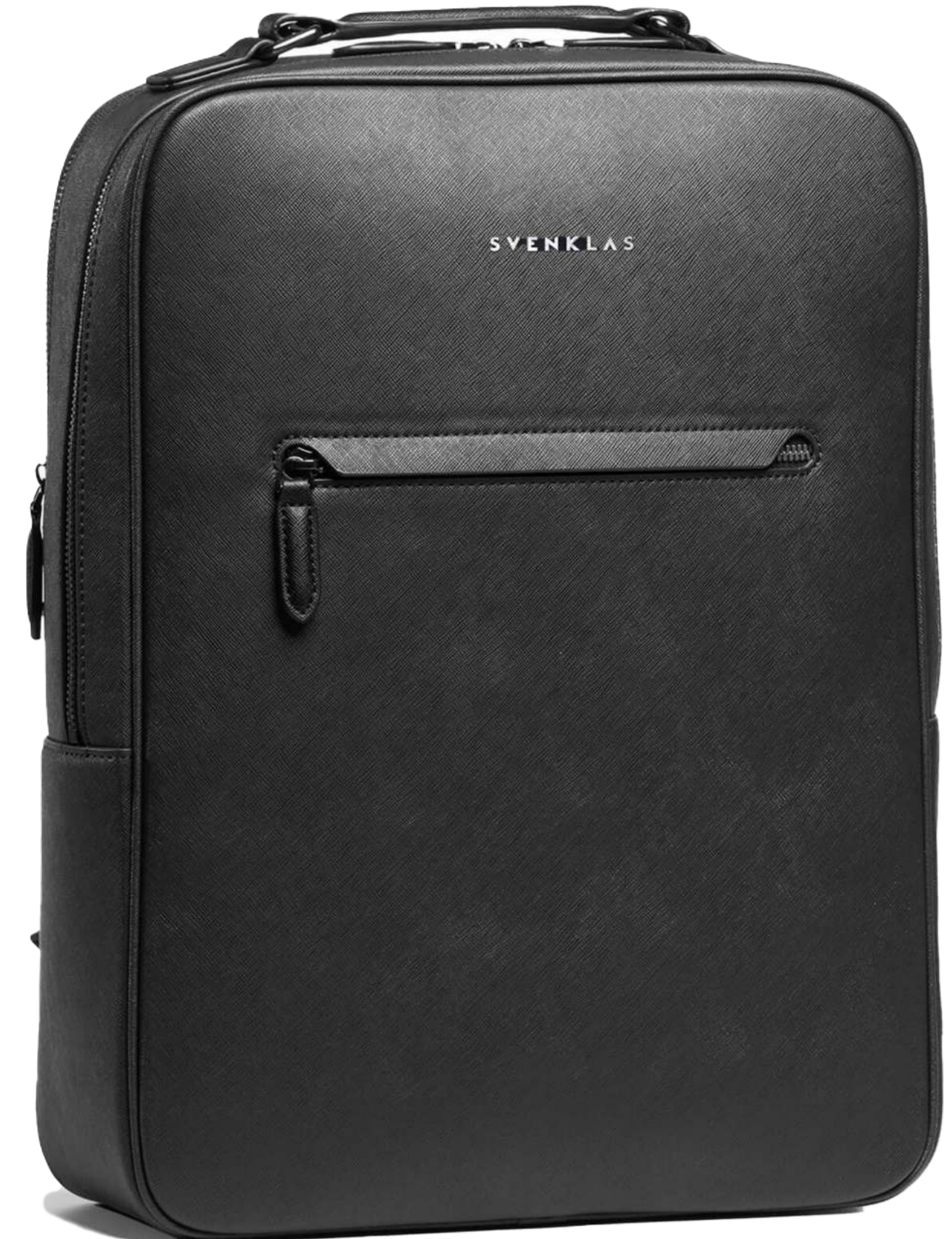


Padded for comfort



Fits laptops up to 16"

Minimum Order Qty - 30 pcs



SVENKLAS



TOTES, MESSENGER & DUFFLE

Iona Duo Tote Bag

RRP 135

Handcrafted with luxurious leather and distinguished by a clean-lined iconic silhouette, Iona Duo Totebag offers an elevated aesthetic that merges utilitarian function with progressive styling. Designed with a built-in laptop sleeve and ample storage volume; it can be hand-carried, worn over the shoulder or as a backpack.



Fits laptops up
to 16"



Zip closure



Quick-access
compartment

Minimum Order Qty - 30 pcs



Melvin Messenger Bag

RRP 95

Designed for everyday use, Melvin messenger bag is a modern rendition of a timeless commuter style. The enhanced storage volume and a variety of internal organizers makes Melvin a perfect choice for staying organized on the go. Refined aesthetics, minimalist form, metallic accents and crisp lines allow you to relish the simplicity and indulge in the details.



Fits 16" laptop



Wide mouth opening



Detachable shoulder strap

Minimum Order Qty - 50 pcs

Astrid Briefcase

RRP 120

The perfect mix of utility and minimal design, Astrid is a classic, sophisticated and highly functional briefcase, featuring adjustable shoulder strap, laptop pocket and a luxuriously detailed interior. Polished enough for a day at the office, yet confident enough for a night out, Astrid is a durable and versatile travel companion for the modern gentleman.



Fits 16" laptop



Wide mouth opening



Detachable shoulder strap

Minimum Order Qty - 50 pcs



Briefcase

RRP 120

Clean lines, a professional look and only the features you actually need, to help keep your commute streamlined.



Fits 16" laptop



Wide mouth opening



Detachable shoulder strap

Minimum Order Qty - 50 pcs



Briefcase 2

RRP 120

This structured shoulder bag is crafted from vegan leather with strap detailing on the front for a timeless look. The bag features a 16" laptop compartment, sleek handles and a leather shoulder strap. A modern classic that will never go out of style.



Fits 16" laptop



Wide mouth
opening



Detachable
shoulder strap



Minimum Order Qty - 50 pcs

Briefcase 3

RRP 120

Beautifully crafted with finest vegan leather, the sleek document case has a catchy lining to accentuate the boldness of modern men. Spacious compartments are thoughtfully designed for stylish professionals to organize your business necessities effortlessly.



Fits 16" laptop



Wide mouth
opening



Detachable
shoulder strap

Minimum Order Qty - 50 pcs



Duffle Bag

RRP 70

This water-resistant and spacious duffle bag is constructed in premium materials with leather patch details. Serves as a potential overnight bag and also as a carry-on luggage. The durable material allows your bag to stay good looking regardless of how many times you travel with it.



Super
lightweight



Wide mouth
opening



Detachable
shoulder strap



Minimum Order Qty - 50 pcs

Duffle Bag 2

RRP 90

Ultra-light and water-resistant, the fuss-free duffel is the multi-purpose companion for all adventures during workdays and weekends.



Super
lightweight



Wide mouth
opening



Detachable
shoulder strap

Minimum Order Qty - 50 pcs



SVENKLAS



TECH & TRAVEL ACCESSORIES

Arlen Hip Pack

RRP 50

Well equipped for urban and outdoor exploration, the compact and convenient Svenklas Arlen Hip Pack is designed to keep your daily essentials organized while you're on the go. Featuring our signature single zippered pocket and water-resistant main compartment, the versatile and adjustable Arlen Hip Pack can be worn around the waist or as a crossbody.



Environmentally
certified leather



Water-resistant
fabric



Recycled body
fabric



Minimum Order Qty - 70 pcs

Travel Passport Folio

RRP 40

The travel passport folio keeps travel essentials at hand when you need them and zipped away when you don't. For peace of mind on the move.



2 passports



Up to 8 cards



Fits global currencies

Minimum Order Qty - 70 pcs



Nova Tech Kit Organizer

RRP 35

Keep it together. From your small devices to your cables, chargers and mouse, the Nova Tech Kit Organizer keeps everything protected on the go. Featuring storage pockets and elastic organizers to keep your tech accessories in place, this compact style opens out flat to provide easy access to your tech accessories on the go.



Fits larger
accessories



Elastic cable
organizers



Internal slip
pockets

Minimum Order Qty - 70 pcs

Toiletry Wash Bag (with Removable Strap)

RRP 55

Designed to fit all of your travel essentials and made with water-resistant premium materials and a spill-proof interior. With an exterior zip pocket for grab-and-go items, our toiletry case has multiple interior compartments to keep your favorite travel essentials organized.



Super
lightweight



Expandable
storage



Magnetic strap
clasp



Minimum Order Qty - 70 pcs

Laptop Sleeve

RRP 15

Functional and padded 16" laptop sleeve constructed from 100% recycled polyester. It features an inner slip pocket and a zipper opening. Match your Svenklas pack with a sleek laptop sleeve in sustainable materials.



Fits 16" laptop



Full zip closure



Minimum Order Qty - 70 pcs

Laptop Sleeve 2

RRP 20

Functional and padded 16" laptop sleeve constructed from 100% recycled polyester. It features an inner slip pocket and a zipper opening. Match your Svenklas pack with a sleek laptop sleeve in sustainable materials.



Fits 16" laptop



Full zip closure

Minimum Order Qty - 70 pcs



Laptop Sleeve 3

RRP 20

The Laptop Sleeve is made from a water-resistant materials, can fit up to a 16" laptop, and is thoughtfully designed with both exterior and interior organization pockets that can comfortably and safely stash office essentials like chargers, cords, a wireless keyboard and mouse, notebooks and pens.



Fits 16" laptop



Full zip closure

Minimum Order Qty - 70 pcs



Classic Pouch

RRP 35

Groomed for everyday travel, the classic pouch sorts your essentials into a neat package that slides into your bag.



Wide mouth
opening



Stretch mesh
pockets



Magnetic side
pocket

Minimum Order Qty - 70 pcs



Crossbody

RRP 35

This lightweight crossbody bag is versatile and stores your everyday essentials, whether you're on your daily commute, biking to a new neighborhood, or art gallery hopping. It can be carried over your shoulder or across your body.



Adjustable
shoulder strap



Easy
organization

Minimum Order Qty - 70 pcs



Crossbody Pouch

RRP 35

A little sidekick you'll forget you're wearing. The crossbody pouch is super slim, but still spacious enough to keep pockets light and essentials at hand.



Super slim



Holds an e-reader



Zip closure

Minimum Order Qty - 70 pcs



Crossbody (Hardshell)

RRP 50

Crafted from ultra-resistant polycarbonate, the Svenklas hardshell crossbody features a unisex hard shell meant to house and transport your daily personal essentials. It can be worn with the detachable and adjustable strap or carried like a clutch.



Adjustable
shoulder strap



Easy
organization

Minimum Order Qty - 500 pcs

SVENKLAS



WALLETS & CARDHOLDERS

Erno Wallet

RRP 25

Distinctly Scandinavian and meticulously crafted, Svenklas Erno is a slim vertical bi-fold wallet with contrast lining, clean design, purposeful construction and modern-day usability. It's your perfect companion whether you're looking to organise your cards and notes or simply want to carry your essentials in style.



Up to 12 cards



Hidden storage section

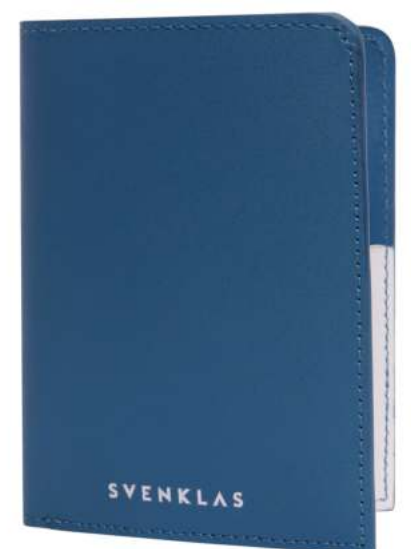
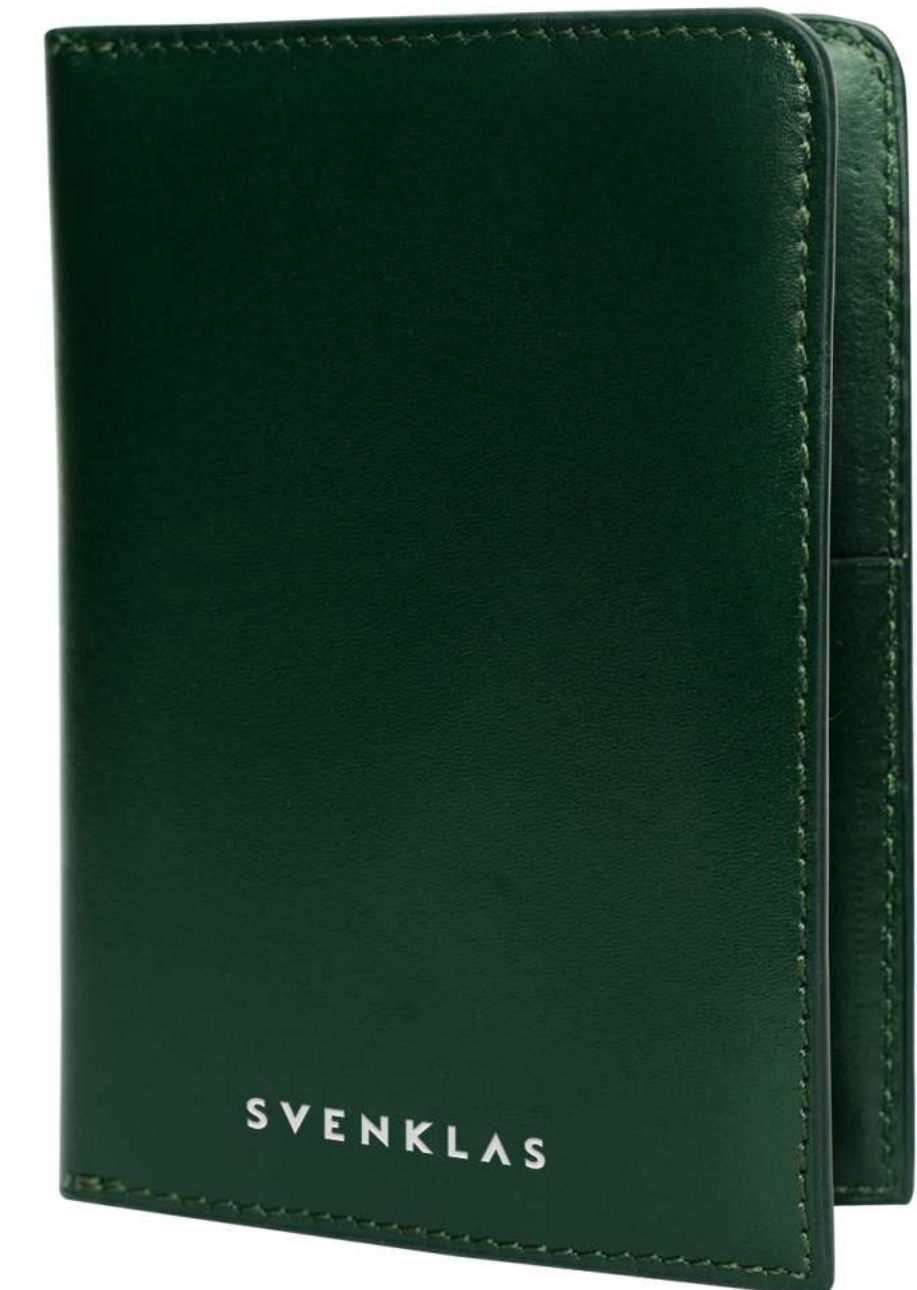


Super slim profile



Fits global currencies

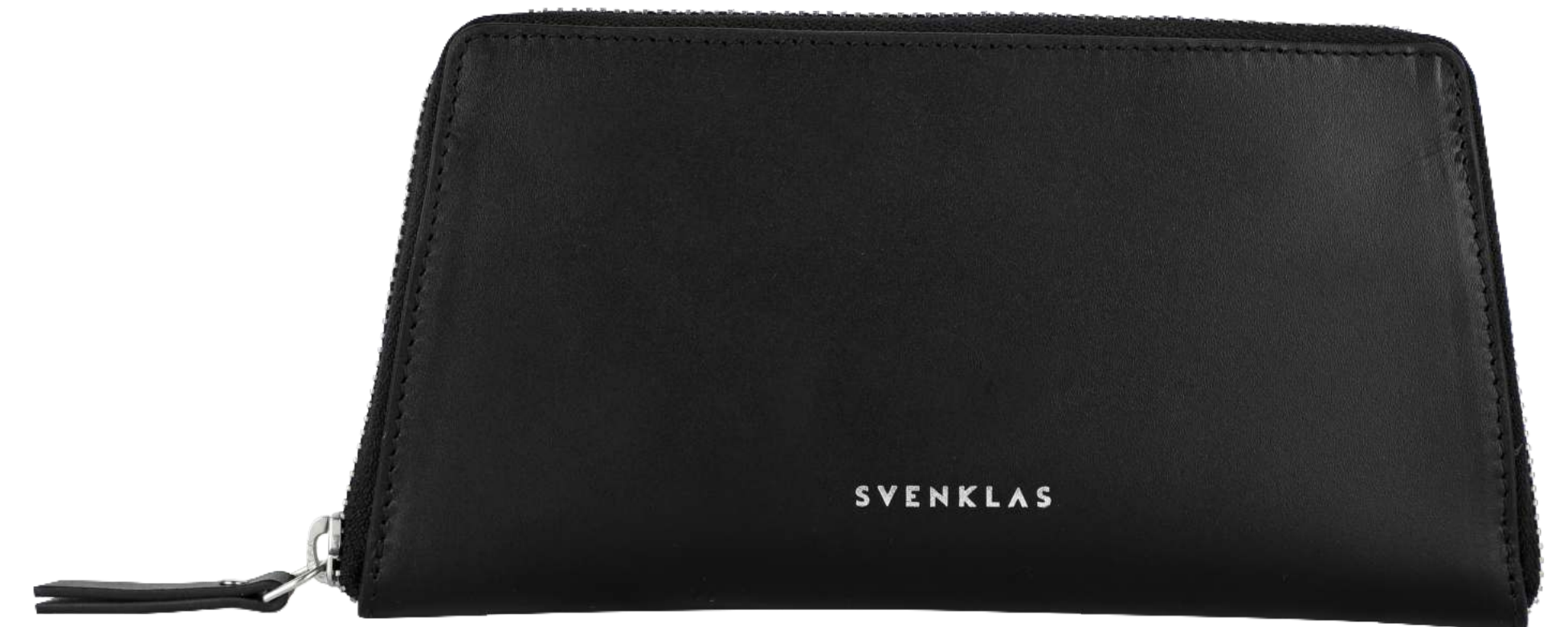
Minimum Order Qty - 70 pcs



Freya Women's Folio Wallet

RRP 45

Aesthetically elegant and distinctly Scandinavian, Freya is a full size women's folio wallet with slim, intelligent storage. The minimal trapeze design and clean geometric lines gives Freya a sophisticated, contemporary women's wallet look. Freya's modern interior with contrast lining has space for cash, cards, bills, smartphone and a clever zipper pouch so you can carry everything you need all day long.



Up to 12 cards



Environmentally
certified leather



Super slim
profile



Multiple
pockets

Minimum Order Qty - 70 pcs

Passport Wallet (Horizontal)

RRP 30

Designed around the size of a passport, this wallet keeps things tailored enough to fit snugly in your back pocket. Our Minimalist passport wallet has a clean, thoughtful and timeless design that will never go out of fashion.



Up to 12 cards



Hidden storage section



Super slim profile



Fits global currencies



Minimum Order Qty - 70 pcs

Passport Wallet (Vertical)

RRP 30

Our slim card holder has been designed to ensure a compact and practical slim design to help you avoid bulky pockets. Handcrafted with care using premium materials that age with character, adding personality and a timeless touch as it wears out.



Up to 12 cards



Hidden storage section



Super slim profile



Fits global currencies

Minimum Order Qty - 70 pcs



Passport Wallet

RRP 30

The passport wallet has an exterior slip pocket for easy access to travel documents. It also has four interior card slots to help organize your cards and other essentials.



Holds 2 - 8
cards



Folded bills

Minimum Order Qty - 70 pcs



Cardholder (Forest Green)

RRP 15

Designed with a smooth and cross-grained blend for an elevated finish. 2 outer slots for seamless access to your most-used cards. An elegant addition to your routine and can safely store up to 7 of your cards.

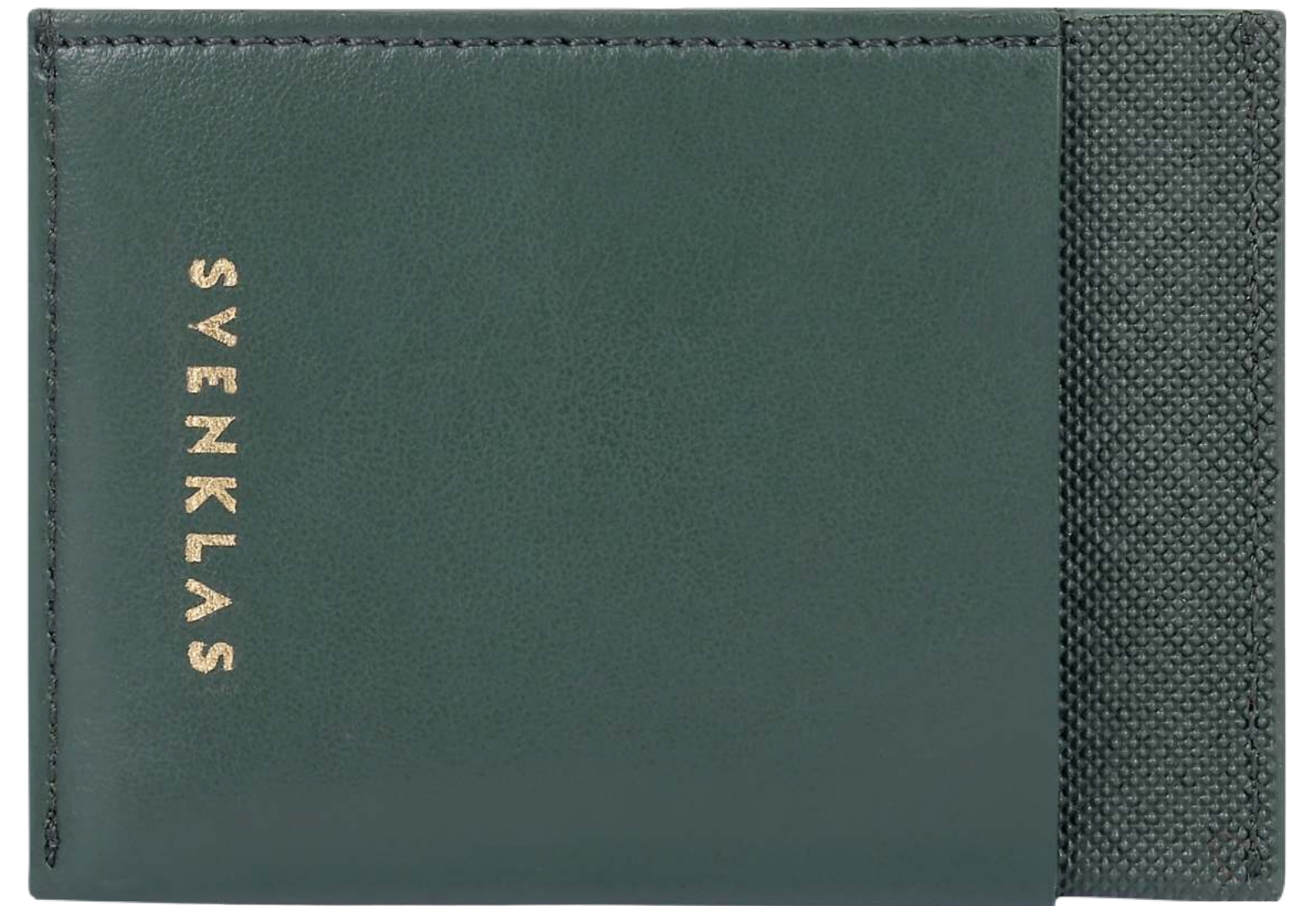


Special edition



Holds 2 - 8
cards

Minimum Order Qty - 70 pcs



Cardholder (Cognac)

RRP 15

This card holder is crafted from premium leather. It features five card slots. Personalize your style and add some beautiful detail to your look with a high-quality leather card holder that will age beautifully over time.



Holds 2 - 8
cards

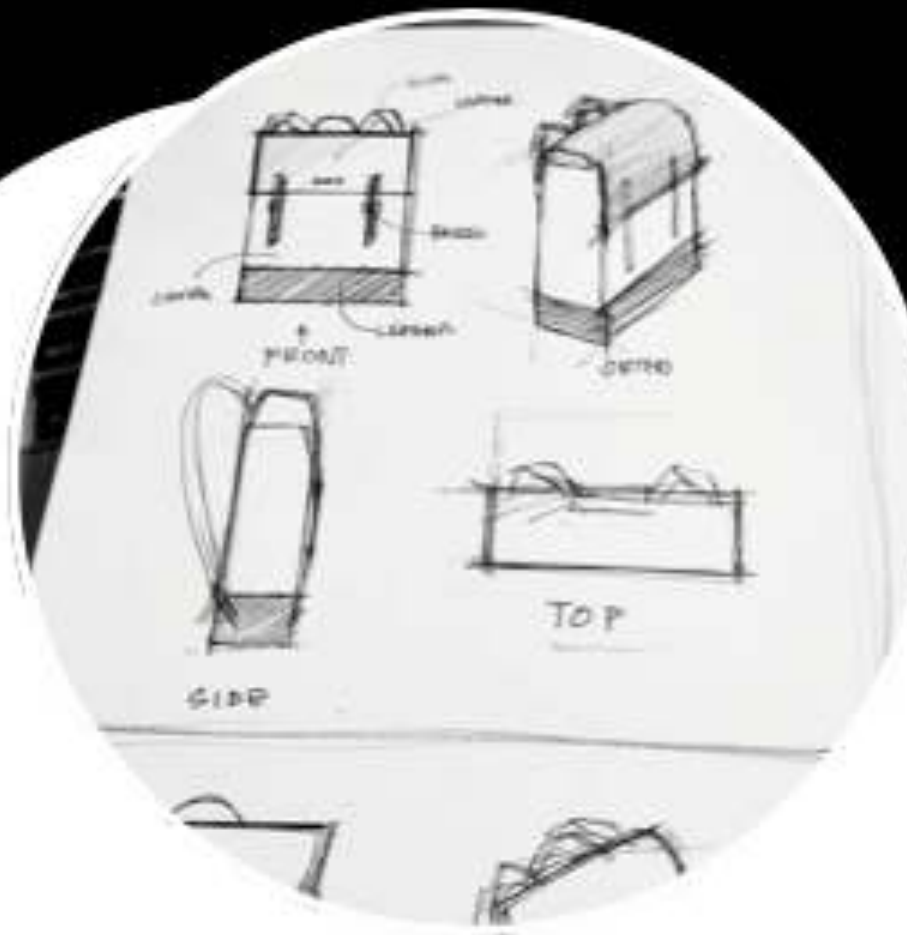


Folded bills

Minimum Order Qty - 70 pcs



ABOUT SVENKLAS



Started 2019

Sven+klas



Natural and Recycled Materials



Local Artisans



Responsible Production

Tree Plantation Program



Made from nature, for nature

We craft with planet-friendly natural materials because they're our best chances for a sustainable future. Minimal impact on our planet with 70% less carbon footprint than fuel-based materials. When nature wins, we all win.

Luxury meets radical value

Products made with highest quality and care from the same manufacturers working with leading luxury labels. We give a modern approach to pricing and accessibility while emboldening the best of luxury.

Simplicity in design

Drawing inspiration from Himalayan landscapes, our products are minimal in design yet aesthetically appealing and essentially functional. It's like owning a little piece of magic.

Artfully designed, sustainably crafted

Our product mirrors the vision of versatile style, impeccable quality and timeless design. We work with exceptionally skilled local craftsmen and ensure the highest standards in working conditions.





12 Months Warranty on Products

14k Happy Customers

AWARD WINNING DESIGNS

5 Stars reviewed on Google and Amazon

Make It Yours with Personalization

To add a more personalised touch, we can work with your team to monogram or emboss your business's logo, team member's initials or custom message. Minimum order quantities apply and lead times will be quoted on a case-by-case basis.



[Emboss your company logo]

Brands We've Made Products For



Ministry of Environment, Forest
and Climate Change



Awards and Achievements

- Inc42 Startups to Watch Out For 2023.
- YourStory Top 500 Challenger Brands of India 2021.
- ELLE Graduates 2021 Sustainable Design Award finalists.
- IMG Reliance, Lakme Fashion Week Circular Design Challenge 2020 finalists.
- Our products are carried by celebrities like **Vicky Kaushal**, Sumit Vyas, Shriya Pilgaonkar, Sayani Gupta, Aisha Sharma, Mrunal Thakur and Angira Dhar.

FHM

GRAZIA

LBB

**TIMES
INTERNET**

YOURSTORY

MW

**Inc42
LAKMÉ
FASHION
WEEK**



SVENKLAS

Thank you!